

Participatory Market-oriented Extension Training by IPMS

IPMS organized a residential Training of Trainers workshop on 'Market-oriented Participatory Extension' during 6-11 August 2007 in Debre Zeit. The objective of this training was to build capacity for market-oriented participatory extension system. This course was jointly designed and delivered by IPMS, ILRI, Farm Africa and CIAT. About 30 participants from IPMS, OoARDs in IPMS PLWs and representatives from the four Regions attended this training. The members of the business process reengineering team of Oromiya Region also attended this training.

The workshop was designed to be highly interactive, participatory and practical employing principles of experiential learning. A number of exercises formed part of the training, which also included some field work to do a market walk and talk to traders, communities etc for market opportunity identification.

The sessions in the workshop included:

1. Recent trends in Global and Ethiopian Agricultural Extension
2. Concepts, principles and Best Practices of Agricultural Extension
3. Facilitation Skills
4. Introduction to Market basics
5. Participatory tools and Techniques
6. Steps in participatory Extension
7. Participatory Agro-enterprise development
8. Action Plans

This workshop resulted in some regional action plans to expand the capacity in these skills of DAs and SMSs along with translation of the training material into local languages. Such training activities would be supported by IPMS. These

draft action plans were to be discussed after the trained participants went back to their respective regions, discussed in WALC-RALC meetings and with senior regional and woreda level officials and finalized.

However, delays in implementing these courses were experienced because of the on-going organizational reforms at the Regional and Woreda levels. The Southern region organized a course in Dale during 10-13 June and 19-21 June, after translating the course materials into Amharic. 24 participants from the woreda office of Ag engaged in frontline extension work participated in the training. The course was supported with class room sessions and field practical based on the principles of experiential learning. It was facilitated by IPMS staff, FARM Africa Resource persons engaged in ToT and, the participants of ToT from the woreda and region in 2007. The course evaluation was very positive and demonstrated a high level of achievement related to both content and process of training.

The PLWs in Oromiya had started translation of materials into Oromiffa in collaboration with the BoARD and plan to organize the training this year.

Market Oriented Participatory Training,

August 6-10, 2007, Debrezeith

Regions

- | | |
|------------------------|----------------|
| 1. Ato Mesfin Astatke | Amhara Region |
| 2. Ato Mesele kelkaye | Tigray Region |
| 3. Ato Mesegana Lelisa | Oromiya Region |
| 4. Ato Ousman Surur | SNNPRS |

OoARD staff

- | | |
|------------------------------|-------------|
| 5. Ato Getasew Aignche | Metema PLW |
| 6. Ato Wasu Yohannes | Bure PLW |
| 7. Ato Kebede Tulu | Adaa PLW |
| 8. Ato Hailu Alemu | Alaba PLW |
| 9. Ato Yonas Gebre | Atsbi PLW |
| 10. Ato Worku Mulat | Fogera PLW |
| 11. Ato Tadesse Ferdisa | Meisso PLW |
| 12. Ato Serawit Hailemareyam | Gomma PLW |
| 13. Ato Tilahun Negash | Dale PLW |
| 14. Ato Berhanu Tegabu | Alamata PLW |

IPMS RDOs

- | | |
|--------------------------------|-------------|
| 15. Ato Yisehak Baredo | Gomma PLW |
| 16. Ato Tilahun Gebeye | Fogera PLW |
| 17. Ato Gebreyohannes Berhane | Alamata PLW |
| 18. Dr. Gebremedhin Woldewahid | Atsbi PLW |
| 19. Ato Abebe Shiferaw | Alaba PLW |
| 20. Ato Nigatu Alemayehu | Ada'a PLW |
| 21. Ato Kettema Yilma | Dale PLW |
| 22. Ato Worku Teka | Metema PLW |
| 23. Ato Zewdu Ayele | Mieso PLW |
| 24. Dr. Yigzaw Dessalegne | Bure PLW |

IPMS HQ

- 25. Dr. Ranjitha Puskur**
- 26. Dr. P. Anandajayasekeram**
- 27. Dr Tesafaye Lemma**
- 28. Ato Samson Jemaneh**

FARM Africa

- 29. Ato Aresawum Mengesha**
- 30. Ato Hailu Meskela**

CIAT

- 31. Mr. Elly Kaganzi**

OROMIYA

- 32. Ato Abebe Diriba**
- 33. Ato Shimelis Dejene**
- 34. Ato Mesfin Dabasa**
- 35. Ato Kebede Gutama**
- 36. Ato Bifa Gada**
- 37. Ato Ayana Mirkana**